



THE CLIBURN

**2019–2020 CLIBURN IN THE CLASSROOM PROGRAMS WILL REACH MORE
THAN
57,000 AREA STUDENTS WITH IN-SCHOOL INTERACTIVE PROGRAMS**

Contact:

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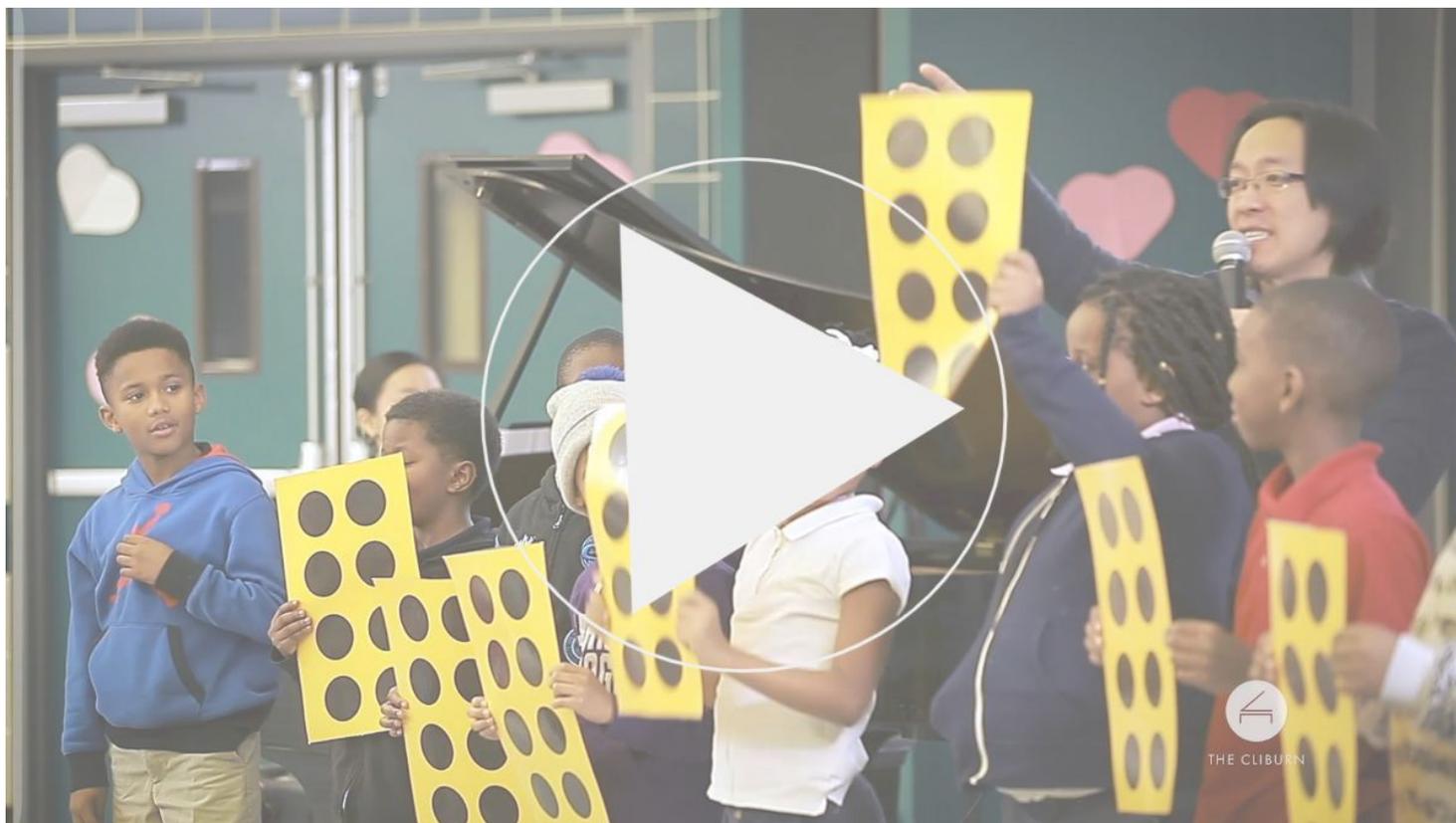
FORT WORTH, Texas, September 12, 2019 – The Cliburn's signature education program, **Cliburn in the Classroom**, goes back to school on **Monday, September 16**. The program presents the excitement of live piano performances to second-, third-, and fourth-grade students and reinforces the basic elements of music through fun, interactive activities within the context of classical piano repertoire.

- **These programs are entirely FREE for schools and students.**
- Cliburn in the Classroom reaches more than **57,000 students** through **300 programs** in **185 North Texas elementary schools**—all Fort Worth ISD elementary schools, plus ten other districts.
- The Cliburn's education piano—a 5'7" Steinway grand—**travels over 5,000 miles annually**, visiting North Texas schools.
- Cliburn in the Classroom programs are written by **Dr. John Feierabend**, director of music education at the Hartt School of the University of Hartford, and **Shields-Collins Bray**, principal keyboardist for the Fort Worth Symphony Orchestra and Cliburn artistic consultant.

PHOTO OPP: See professional musicians instructing and interacting with local elementary school students. If you would like to attend Cliburn in the Classroom, contact Maggie Estes at mestes@cliburn.org for more information.

To learn more about **Cliburn in the Classroom** programs please visit cliburn.org/education

[Watch this short video to get an overview about Cliburn in the Classroom.](#)



[Download hi-res photos of Cliburn in the Classroom programs.](#)



ABOUT THE CLIBURN

The Cliburn advances classical piano music throughout the world. Its international competitions, education programs, and concert series embody an enduring commitment to artistic excellence and the discovery of new artists. Established in Fort Worth, Texas, in 1962, the quadrennial **Van Cliburn International Piano Competition** (sixteenth edition, May 28–June 12, 2021) remains the most visible expression of that mission and is, as always, committed to its original ideals of supporting and launching the careers of emerging artists, ages 18–30. It shares the transformative powers of music with a wide global audience, through fully-produced webcasts and by providing comprehensive career management and concert bookings to its winners. Rounding out its mission, the Cliburn also produces the **Cliburn International Junior Piano Competition and Festival** for exceptional 13- to 17-year-old pianists (third edition, May–June 2023), and the **Cliburn International Amateur Piano Competition** for outstanding non-professional pianists age 35 and older (eighth edition, May 24–30, 2020).

Over a four-year cycle, the Cliburn contributes to North Texas' cultural landscape with over 170 classical music performances for **150,000 attendees** through competitions, free community concerts, and its signature **Cliburn**

Concerts series at Bass Performance Hall, the Kimbell Art Museum Piano Pavilion, the Modern Art Museum of Fort Worth, and Scat Jazz Lounge. It presents 1,000 **Cliburn in the Classroom** in-school, interactive music education programs for more than 200,000 area elementary students. During the same time period, it garners the world's attention with **over eight million** visits from 170 nations for live concert and competition webcasts; **300 concerts** worldwide booked for competition winners; more than **5,000 news articles** about the Cliburn and its winners; and regular national radio broadcasts to **245 public radio stations**. Cliburn.org

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