

## SECOND ANNUAL CLIBURN COCKTAIL COMPETITION TO BE HELD OCTOBER 2 AT WHISKEY RANCH

## Contact:

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**FORT WORTH, Texas, August 22, 2019**– The Cliburn, in collaboration with **TX Whiskey**, will hold the second annual **Cliburn Cocktail Competition** on **Wednesday, October 2, 2019**, at **Whiskey Ranch**. Local teams enter to bring their best TX Whiskey cocktail recipes to compete for the Cliburn Cocktail gold medal and bragging rights.

Tickets are on sale today, Thursday, August 22 at <u>cliburn.org/cocktail</u>, and are \$55 in advance and \$60 at the door.

Cocktails from each team are included in the ticket price. The evening will also include live music from local bands.

The Cliburn Cocktail Competition is hosted by the Cliburn 180° young professional group. **Proceeds benefit** the 2021 Van Cliburn International Piano Competition. This is a Texas sales tax-free event. Fort Worth Weekly is the exclusive media partner.

## **ABOUT THE CLIBURN**

The Cliburn advances classical piano music throughout the world. Its international competitions, education programs, and concert series embody an enduring commitment to artistic excellence and the discovery of new artists. Established in Fort Worth, Texas, in 1962, the quadrennial Van Cliburn International Piano Competition (sixteenth edition, May 28–June 12, 2021) remains the most visible expression of that mission and is, as always, committed to its original ideals of supporting and launching the careers of emerging artists, ages 18–30. It shares the transformative powers of music with a wide global audience, through fully-produced webcasts and by providing comprehensive career management and concert bookings to its winners. Rounding out its mission, the Cliburn also produces the Cliburn International Junior Piano Competition and Festival for exceptional 13- to 17-year-old pianists (third edition, May–June 2023), and the Cliburn International Amateur Piano Competition for outstanding non-professional pianists age 35 and older (eighth edition, May 24–30, 2020).

Over a four-year cycle, the Cliburn contributes to North Texas' cultural landscape with over 170 classical music performances for **150,000 attendees** through competitions, free community concerts, and its signature **Cliburn Concerts** series at Bass Performance Hall, the Kimbell Art Museum Piano Pavilion, the Modern Art Museum of Fort Worth, and Scat Jazz Lounge. It presents 1,000 **Cliburn in the Classroom** in-school, interactive music

education programs for more than 200,000 area elementary students. During the same time period, it garners the world's attention with **over eight million** visits from 170 nations for live concert and competition webcasts; **300 concerts** worldwide booked for competition winners; more than **5,000 news articles** about the Cliburn and its winners; and regular national radio broadcasts to **245 public radio stations**. Cliburn.org

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